

Probe Research Review 2022 - How Much Can You Make?

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Probe Research is a reliable platform that lets you make up to \$400 taking studies through focus groups, studies, surveys, and product tests, among others, hence worth it. Since it's free and easy to join, you can always join and start making money. Unlike other survey sites like Branded Surveys, Probe Research strives to recruit professionals to carry out its studies. If you are looking to make extra money on the sides, this can be a great option.

Pros

- Pays well compared to other sites
- Sends money immediately
- Does not use a complicated points system
- Offers interesting surveys

Cons

- Surveys can be few and in between
- It's a bit challenging to qualify for a focus group

[Jump to: Full Review](#)

[Compare to Other Survey Sites](#)

[Branded Surveys](#)

\$0.50 – \$5 on average per survey with bonus points (\$1 sign up bonus)

Average survey length is 10-20 minutes and minimum payout is \$5

Collect rewards in PayPal, Direct Deposit or gift cards (100+ brands)

[Swagbucks](#)

\$0.50 to \$1.50 per survey – earn up to \$100 each month using Swagbucks

18 unique ways to earn money and free gift cards, plus \$5 sign up bonus

Redeem e-gift cards from \$1 or withdraw \$5 minimum payment from PayPal

[Survey Junkie](#)

\$0.50 – \$3 per survey + extra ways to earn up to \$100 with focus groups

Each survey time varies, but on average it takes 15 minutes to complete

Redeem rewards using PayPal, e-giftcards or bank transfer (\$5 min)

How Does Probe Research Work?

Probe Research focuses on providing in-depth perspectives from various consumers and non-customers and provides nationwide recruiting services built around the needs and specifications of its clients.

Probe Research allows you to;

- Sign up and complete your profile
- Receive studies and other survey invites
- Complete the surveys and get paid

Probe Research takes time to listen and understand what clients really need. This way, it can work collaboratively with you throughout the project.

How Much Can You Make From Probe Research Online Surveys?

You can expect to make between \$50 and \$400 participating in focus groups. In some cases, more, depending on the time assigned to that particular study and the type of studies provided.

Focus groups not only put cash in your pocket on the spot, but also let you learn. For instance, it's fun to get a sneak peek of a product launch and learn more about your favorite products.

What Are the Other Ways to Make Money on Probe Research?

Mystery Shopping

Mystery shopping is where the company pays you to act as normal customers to test services according to a predetermined list of criteria.

Product Test

This is where the company pays you to measure brand awareness and perceptions through surveys and provide the organizations with benchmarks.

Usability Testing

Usability testing is where you are required to test the functionality of a website, app, or other digital product by observing real users as they attempt to use the software. The goal is to uncover opportunities to improve the overall user experience.

Probe Research offers tools and approaches to gathering public opinion that fit a variety of budgets based on the clients' specific requirements.

Probe Research Reviews: Is Probe Research Legit?

Probe Research is a legit website that offers paid surveys, product tests, usability tests, and mystery shopping. Apart from Yelp, where it is rated 4.0, the website is yet to be reviewed by other independent review companies such as Trustpilot, Sitejabber, and SurveyPolice. Most users described the platform as a legit website that has many offers and works professionally.

Others were also happy with its pay. For instance, you can expect to make between \$50 and \$400 with focus groups. More so, the company has a professional website and is free to sign up. Unfortunately, some users were not pleased with the payout method claiming it can take a long time for the money to reach them.

WebsiteRatingYelp4.0

Who Is Probe Research for?

Probe Research is designed for;

- Medical professionals who want to make money taking surveys and completing other tasks focus groups and product trials.
- Consumers who want to make money by providing opinions and ideas that can help improve products and services
- Companies, brands, and other organizations are looking for ideas and opinions on how to improve their products and services

How Much Probe Research Points Worth?

Probe Research does not use a complicated points system to pay. Instead, it pays in real dollars, which you can track.

How to Redeem Points With Probe Research?

Once you have completed the study, Probe Research will send the payments directly to your bank account.

Probe Research Hacks

- Choose long and complicated surveys to earn more
- Participate more in focus groups
- Set up your email for study invites
- Complete your profile
- Regularly update your profile
- Take your time while answering surveys
- Be honest and truthful when taking surveys

What Are the Probe Research Pros & Cons?

Probe Research Pros

- Pays well compared to other sites
- Sends money immediately you complete the study
- Does not use a complicated points system
- Offers interesting surveys

Probe Research Cons

- Surveys can be few and in between
- It's a bit challenging to qualify for a focus group

Probe Research Review Verdict: Is Probe Research Worth It?

Probe Research is a reliable platform that lets you make money through focus groups, studies, surveys, and product tests, among others hence worth it. Since it's free and easy to join, you can always join and start making money.

Unlike other survey sites like Branded Surveys, Probe Research strives to recruit professionals to carry out its studies. If you are accepted to join the platform ionals to

available to members living in the USA, Canada, and the UK compared to Probe Research which is available worldwide.

While Branded Surveys allows you to make up to \$3 per survey, you can expect to earn up to \$400 for Probe Research. Probe Research also pays you immediately when you complete a study compared to Branded Surveys which pay after three days. Both websites allow you to make money online, with Probe Research offering higher earning potential.

Probe Research vs. Survey Junkie

Survey Junkie Summary

- \$0.50-\$3 average earnings per survey
- Extra points if you screened out of survey
- Additional ways to earn up to \$100
- Install Survey Junkie extension for bonus

Survey Junkie is a survey site that pays you for taking surveys and completing other tasks. While both platforms are free to join, Survey Junkie is available in the United States, Canada, and Australia, and Probe Research is available worldwide.

Survey Junkie also lets you make up to \$5 per survey compared to Probe Research, whose earning potential can be \$400 per focus group. While both sides pay immediately after the survey, Probe Research offers higher earning potential. That said, they both provide legit ways to make extra money online.

Probe Research vs. Swagbucks

Swagbucks Summary

- 18 ways to earn money and e-gift cards
- \$5 sign up bonus
- Up to 10% cashback when shopping online
- \$1 minimum e-gift card withdrawal

Swagbucks is an online site that allows you to make money by taking various tasks, including surveys. Like Probe Research, Swagbucks is free to sign up and join. Swagbucks is also limited to the US and its territories compared to Probe Research which is available worldwide.

In terms of earnings, you can expect to make up to \$2.50 with Swagbucks compared to Probe Research which offers \$400.

Swagbucks also allows you to withdraw your earnings after ten days compared to Probe Research which pays immediately. While both sites are legit survey sites, Probe Research caters to professionals and hence pays higher.

Other Sites Like Probe Research

LifePoints

InboxDollars

MyPoints

PrizeRebel

Valued Opinions

ACOP

Tellwut

Toluna

Nielsen

Pinecone Research

Probe Research Survey Site FAQ

What is Probe Research?

Established in 2005 and based in New York City & San Francisco, Probe Research is a dynamic market and public opinion research firm committed to providing accurate and reliable professional research services.

With its Nationwide Market Research Recruiting process, it collaborates with various clients from contrasting fields and backgrounds to capture insights from economic, racial, and geographic perspectives. It also has a comprehensive internal opt-in database of consumer and medical professional respondents who always give the best results.

Is Probe Research free?

Probe Research is free to sign up and use.

How to download Probe Research mobile app?

While Probe Research does not have a mobile app you can download, you can still access the site with your smartphone since the website is highly optimized for mobile use.

Where is Probe Research Available?

Probe Research is available worldwide.

Is Probe Research a scam?

Probe Research is not a scam but a legitimate website that rewards you for participating in surveys, focus groups and product tests.

Is your information safe with Probe Research?

Probe Research promises not to share your information with third parties unless you consent. The company also strives to use commercially acceptable means to protect your Personal Information. Your information can, therefore, be considered safe.

How to contact Probe Research customer service?

To contact Probe Research customer service, go to the website and click contact. Next, email the company at info@Probemarket.com. You can also get in touch with them via Facebook or Twitter.

Is Probe Market Research Legit or Scam? Full Review - Stan's Gigs

Remember when we were kids, we couldn't skip ads? Most of us wanted to, but the feature hasn't been invented yet.

I say "most of us" because I was the weird one who was fascinated with ads. I was curious how companies knew the things I wanted.

I also wanted to know how I'll be able to give them my opinion on how to improve my favorite products better.

Fast forward to today, I am a proud part of the market research industry. I am constantly looking for firms such as Probe Market Research to join.

However, is Probe Market Research scam or legit? Let's find out.

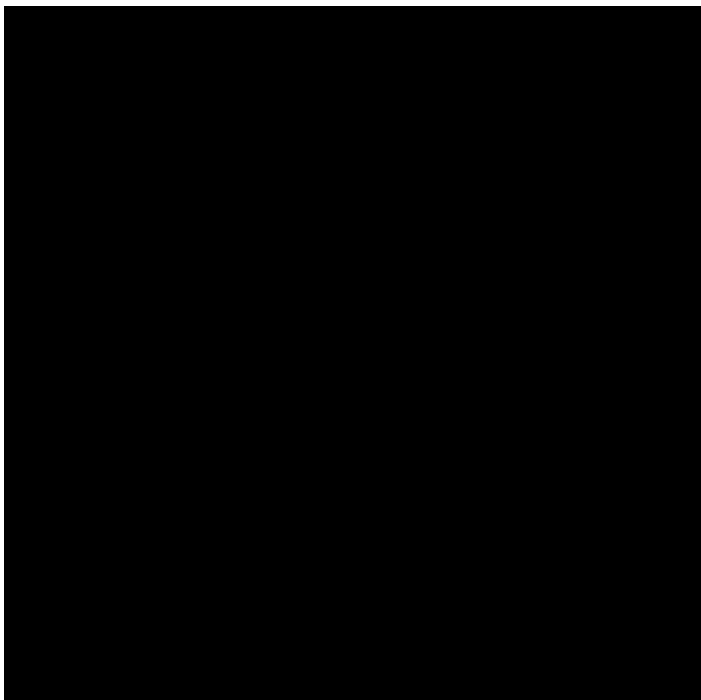


Image Source

What Is Probe Market Research?

Probe Market Research (or PMR) is a New York-based market research firm that seeks to connect brands with consumers.

These consumers can be existing customers, potential customers, non-customers, and loyal fans. They can also come from various demographics and ethnicities.

Unfortunately, Probe Market Research is still limited to a nationwide recruitment scheme.

Hence, only interested respondents from the U.S. are eligible to join their community.

Are you in the San Francisco area? Probe Market Research also invites you to check out their sister company, Fleischman Field Research, based in the Golden City.

By the way, don't confuse PMR with Probe Research Inc., based in Canada.

Probe Market Research Scam or Legit?

If there's one thing I want you to learn from this quick review, it's this: always check whether a market research company is a scam or not.

Otherwise, you'll be wasting time and effort and will not get paid. Hence, I have done my due diligence to research PMR thoroughly.

The first thing I always check is posted reviews. I must say, PMR didn't disappoint.

While they are not accredited by the Better Business Bureau, they do have an impressive rating of A+.

They're not on TrustPilot, but they had 100 client reviews on Yelp and currently have four out of five stars.

Digging deeper, I also went through PMR reviews posted by fellow bloggers within the community. They received a lot of positive reviews as well, with minimal complaints.

What I've found posted about them online was more than enough to convince me that they are a legitimate company.

However, there's only one way to know for sure. This was when I promptly signed up for PMR.

How Does Probe Market Research Work?

Let me share how PMR works based on my experience from the moment I signed up to the point that I enjoyed my first compensation.

Step 1: Sign-up for Membership

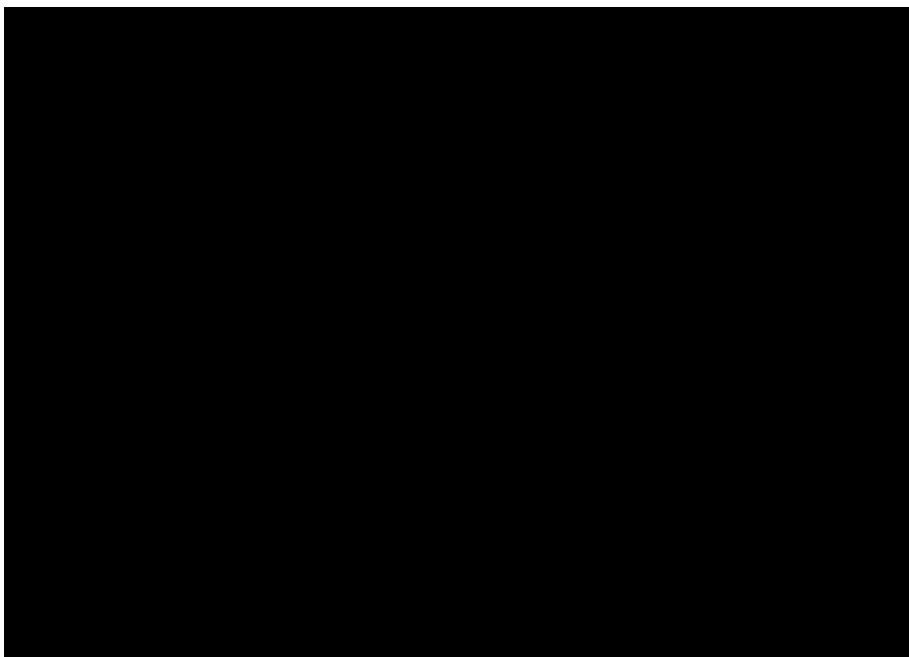


Image Source

You can do this by clicking "Sign-Up Now" on their website. You may also click on their main page graphic that says, "Get paid...to tell us what you think!".

A small pop-up window will appear that will also contain the same sign-up link. Clicking on it will take you to another page. It will contain a form that you have to complete.

Aside from your basic personal information, it will ask about other details such as whether you own a business or not, your pets, languages spoken, and existing medical conditions, among other things.

Just click on "Register" to submit your application form.

Step 2: Wait for Your email Invite

It is crucial to answer the sign-up form truthfully so that PMR can send studies that match you more accurately.

These studies can be surveys, focus groups, and other research projects.

Step 3: Participate in a Study

As we have mentioned, the research studies you can participate in may vary. For instance, my first project with them was a phone interview I completed in less than an hour.

It was a fun call that included a question-and-answer portion (like a survey) and a more free-flowing conversation where the researcher further fleshed out my opinions.

The best part is I received my incentive immediately.

How to Earn Money With Probe Market Research

Probe Market Research will send you all the information you'll need about each project they send your way.

It will also contain the payout details, such as how much you will earn and when you can expect to receive your check.

I highly recommend taking part in their in-person research opportunities since it'll allow you to earn cash on the spot.

You may also contact their fantastic customer support for other queries. They're more than happy to assist you.

Other Market Research Firms to Check Out

Indeed, it seems like Probe Market Research has everything you want from a market research firm. However, they are certainly not the only agency you can join.

Pinecone Research

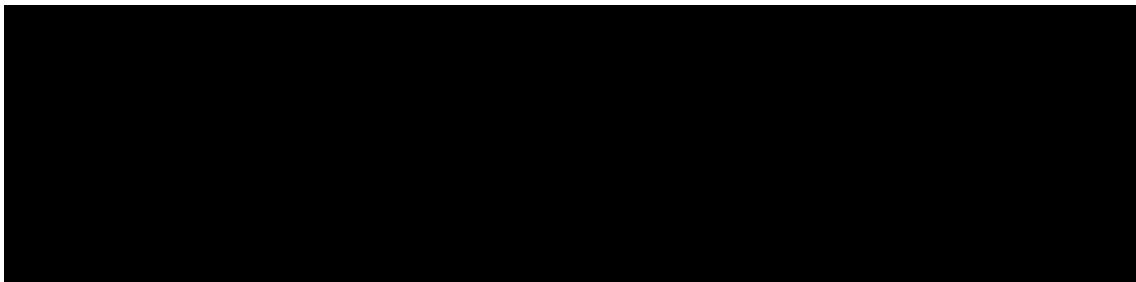


Image Source

Pinecone Research can be quite selective of the respondents they let in. However, this also means that you'll get accepted into studies more.

However, the best part is they have an entire rewards site where you'll be able to choose the incentive you want to get from them, ranging from cash to merchandise.

Swagbucks



Image Source

Are you looking for fun online tasks to do as you're earning money? Then you'll find Swagbucks an ideal online community to join.

Their projects involve testing apps, watching videos, and even playing games.

You'll earn Swagbucks points (or SB points) each time you complete a gig. You may then redeem it for cash, free gift cards, or more.

Stan's Gigs

You don't have to go far to search for research opportunities. Just sign-up for my newsletter, and you'll get first dibs on various gigs with varied payouts and incentives.

I work hard to get exclusive deals daily just to ensure that the Stan's Gigs community will never run out of things to do.

Is Probe Market Research Scam or Not: The Verdict

To answer the question, Probe Market Research isn't a scam. Instead, it is a fully legitimate market research agency that anyone would benefit from joining.

However, you may also check out the alternative research platforms I've featured above. They are also legit sites you can join to get paid for your opinion.

Lastly, don't forget to sign up for my newsletter to stay updated with the latest in the marketing research industry and the online gigs you can join to earn free products, gift cards, and even cash!



Stan is a marketer, entrepreneur and a content creator. He worked in Marketing and Marketing Research for the last 14 years+ and is passionate about gigs economy. His mission is to educate others how to be successful with side hustles and this is what StansGigs aims to achieve. You can contact Stan by email or Facebook.

Email.