

Discover the all new Kia Sportage

Legal Disclaimer

1 Kia high voltage lithium ion battery-units in electric vehicles (EV), hybrid electric vehicles (HEV) and plug-in hybrid electric vehicles (PHEV) are built to have a long life. These batteries are covered by the KIA warranty for a period of 7 years from initial registration or 150,000 km, whichever comes first. For low voltage batteries (48V and 12V) in mild-hybrid electric vehicles (MHEV), the Kia warranty covers a period of 2 years from initial registration regardless of mileage. For EVs and PHEVs only, Kia guarantees a 70% capacity of the battery. Capacity reduction of the battery in HEV and MHEV is not covered by the warranty. To minimize possible capacity reduction, follow the instructions at [...] or consult the Owner's Manual. Find more information about Kia warranty at [www.Kia.com].

2 Kia warranty covers a period of 7 years from initial registration or 150,000 km, whichever comes first. Valid in all EU member states (plus Norway, Switzerland, Iceland & Gibraltar) Deviations according to the valid guarantee conditions, e.g. for battery, paint and equipment, subject to local terms and conditions. Find more information about Kia warranty at [www.Kia.com].

3 The services are available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle, i.e. the point in time the initial purchase agreement becomes effective, and may be subject to change during that period. Details of operation and terms of use can be obtained on your vehicle's head unit. Available On-Board Services might differ depending on your country. Smartphone with data plan required to activate Kia Connect Live Services services in countries and models without embedded telematics.

4 The Kia Sportage is compatible with Apple CarPlay™ and Android Auto™. Android Auto™ is designed to work with Android phones running 5.0 (Lollipop) or higher. Apple CarPlay™ is available for iPhone 5 or newer models. Both systems feature voice control and allow the driver to keep their hands on the wheel and eyes on the road ahead at all times. Apple CarPlay™ is a trademark of Apple Inc. Android Auto™ and other marks are trademarks of Google Inc.

5 Information and control service for your Kia from your smartphone; the Services are available free of charge for a period of seven years commencing on the day the vehicle is sold to the first owner of the vehicle, i.e. the point in time the initial purchase agreement becomes effective, and may be subject to change during that period. Details of operation and terms of use can be obtained on your Kia Connect App. Smartphone with iOS or Android operating system and mobile phone contract with data option necessary incurring additional cost.

6 Wireless charging compatible with phones featuring Qi technology or adapter.

7 Forward Collision-Avoidance Assist (FCA) is an assistance system and does not relieve the driver from his/her responsibility to safely operate the vehicle at any time. The driver still has to adapt his/her driving behaviour to his/her personal driving capabilities, to the legal requirements and to the overall road and traffic conditions. FCA is not designed to drive the vehicle autonomously. For further information, please refer to the owner's manual.

8 Technology only available on models with a DCT gearbox.

9 Engine-off coasting is available only on vehicles equipped with Manual Transmission. The coasting function depends on the actual driving conditions.

10 The program is only valid for new Kia vehicles purchased after February 28, 2013 with factory installed LG navigation devices. Labour costs may be incurred at the service point for the time available to perform the update. The 7-year map update program offers six map updates, as Kia vehicles are already shipped ex works with the latest map available. The warranty of the navigation system is not affected by this program. Kia is not responsible for the quality of the card data supplied by the card data supplier HERE.

11 For new vehicles sold from May 2021, Kia offers, per vehicle, two free-of-charge updates of the maps in the vehicle's navigation system and of the Head Unit software using the so-called "over-the-air" method ("OTA Updates"). Once the two free-of-charge OTA Updates have been consumed, you will be able to get free-of-charge updates of the maps in the vehicle's navigation system and of the Head Unit software only (i) by accessing the following web page <https://update.kia.com/EU/E1/Main> or (ii) at a dealership.

Engine Audio Levels. Noise level data were determined according to the prescribed measurement procedure in accordance with Regulation (EU) No 540/2014 and Regulation No 51.03 UN/ECE [2018/798]. > Read More

2023 Kia Sportage HEV Overview

Brand's Stylish and Efficient Compact SUV Paves a New Pathway to Electrification

- Hybrid iteration of completely redesigned Sportage SUV
- 227hp turbo hybrid powertrain: superb performance, up to 43 MPG
- More than 500 miles of driving range
- Larger in several dimensions compared to the previous generation, with best-in-class rear seat legroom and rear cargo capacity
- CO2 emissions reduced by nearly 40 percent over outgoing model
- Active AWD2 available

Available dual panoramic 12.3-inch display screens

- 8 standard Advanced Driver Assistance Systems (ADAS)

Palm Springs, CA, April 22, 2022 – Alongside the all-new fifth generation Sportage, Kia brings an electrified version of the brand’s longest running nameplate to the windmill-lined roadways of the California desert for its National Press Introduction. The 2023 Kia Sportage Hybrid (HEV) is the third model in an ongoing cadence of eco-minded offerings guided by Kia’s global EV strategy, ‘Plan S.’ This newest Kia follows in the footsteps of the recently launched EV6 and the Sorento PHEV to serve as another example of Kia’s multiple pathways to electrification.

Arriving in showrooms this spring, the Sportage Hybrid will deliver an ideal mix of fuel efficiency and power along with an abundance of room for gear. Significantly larger than the previous generation Sportage, the Hybrid will allow owners to enjoy class-leading rear seat legroom and rear cargo capacity². The “Opposites United” design language employed on Sportage brings a bold blend of modern styling and sporty visual elements, while its interior offers the latest in technology, including an expansive list of ADAS features and dual panoramic display screens (12.3-inch inb

Muscular shoulders around the rear flow into futuristic "futon-shaped" taillights, which are seamlessly connected by a thin black graphic

- across the tailgate
- Unique 17-inch HEV wheel design
- HEV badging

A Modern, Spacious, Tech-Savvy Interior

Inspired by high-end outdoor products, furniture, and modern architecture, the interior of the Sportage highlights a new concept for Kia, transforming the cabin into a pleasant living space, complete with near-luxury, thoughtful features:

- Available dual panoramic curved display³ seamlessly connects two screens for nearly 25-inches of viewing (12.3-inch digital instrument cluster, 12.3-inch infotainment screen)
- Angular air vents
- Asymmetrical console puts controls and buttons at driver's hand with ease
- Real stitching and detailed pattern on the seats creates a feeling of indulgence (SX-Prestige), along with animal-free leather (EX and above)
- Innovative coat hanger molded behind front headrests with integrated hook for shopping bags or for organizing charging cables⁵

To match the high-tech interior, the Sportage Hybrid is packed with standard and available infotainment to keep drivers connected and informed of what's going on around them:

- Standard Android Auto⁶ and Apple CarPlay⁷ on all trims
- Intuitive new touchpad with climate and audio controls sits beneath the infotainment screen
- Available 360-degree Surround-View Monitor with 3D view (first time on Sportage) provides a bird's-eye view of vehicle surroundings⁸
- Available Harman-Kardon⁹ premium audio system
- Multi-connection Bluetooth¹⁰ simultaneously links two smartphones (EX and SX-Prestige trims)
- Personalized profile that can be set up to remember climate and infotainment preferences, including phone connection pairings (EX only)
- Available wireless charging¹¹ pad built inside the upper tray
- Available Kia Connect¹² services (first Kia application) provide advanced embedded connectivity:
 - Wi-Fi Hotspot¹³ connects up to five devices to 4G LTE-based internet
 - Includes over the air map updates for eligible vehicles
 - Refreshed Kia Access App with smartphone compatibility through Apple- and Android-based smartwatches to access features like remote climate control, door lock/unlock and more¹⁴
 - Peace of mind with the recently introduced stolen vehicle tracking and immobilization capability
 - Connected Routing: Cloud-based system calculates the optimal route using real-time maps and predicted traffic info based on historical information and AI to learn the preferred routes of users
 - Smart Speaker Integration lets customers use Amazon Alexa¹⁵ or Google Assistant¹⁶ enabled smart speakers or devices to remotely control some functions (such as remote start)

Advanced Driver Assistance Technology

The Sportage Hybrid has no shortage of standard Advanced Driver Assistance Systems:¹⁷

- Driver Attention Warning (DAW)¹⁸: Analyzes the driver's attention level and provides a warning if a break is recommended. It may also provide a leading vehicle departure alert, if the leading vehicle departs from a stop and the driver does not react within a certain time period.
- LED Headlights with High Beam Assist (HBA): Engineered to auto

at an intersection

- Forward Parking Distance Warning (PDW-F): Detects certain objects in front of the vehicle, issuing an audible warning when an obstruction is detected. The warning tone chimes faster as the vehicle gets closer to the detected object
- Highway Driving Assist (HDA)²¹: Helps maintain a set speed and distance from the vehicle detected in front and helps to keep vehicle centered in the lane
- Intelligent Speed Limit Assist (ISLA): Uses speed limit information detected through the front camera or GPS navigation information (when activated) and issues warning if the speed is over the speed limit
- Navigation-based Smart Cruise Control-Curve (NSCC-C): Leverages the navigation system to help lower the vehicle's speed proactively before upcoming curves
- Reverse Parking Collision Avoidance (PCA-R): May help avoid collisions with rear pedestrians or objects detected during reverse parking, potentially automatically assisting with emergency braking if the risk of a collision increases after warning
- Safe Exit Warning (SEW)²²: Provides a warning when a vehicle is approaching from the rear-side while someone is exiting the vehicle
- Smart Cruise Control (SCC) with Stop and Go: Helps maintain distance from the vehicle ahead and drive at a speed set by the driver, including in certain stop-and-go driving conditions

The following systems are new to Sportage: BCA, BVM, FCA-Cyclist, FCA-JT, LFA, HDA, NSCC-Curve, PCA-R, ROA, and SEW.

Kia America - about us

Headquartered in Irvine, California, Kia America continues to top automotive quality surveys and is recognized as one of the 100 Best Global Brands. Kia serves as the "Official Automotive Partner" of the NBA and offers a range of gasoline, hybrid, plug-in hybrid and electrified vehicles sold through a network of nearly 750 dealers in the U.S., including several cars and SUVs proudly assembled in America.

For media information, including photography, visit www.kiamedia.com. To receive custom email notifications for press releases the moment they are published, subscribe at www.kiamedia.com/us/en/newsalert.

1 Best-in-class interior room, cargo room, and rear seat legroom claims based on comparison of 2021 and 2022 Mass Market Subcompact SUVs as of October 2021. Mass Market Subcompact SUV class as determined by Kia Segmentation.

2 No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive safely

3 Distracted driving can result in the loss of vehicle control. When operating a vehicle, never use a vehicle system that takes your focus away from safe vehicle operation.

4 Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition. See FuelEconomy.gov for more details.

5 Always stow cargo safely and securely.

6 Android Auto vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play store and an Android compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android, Android Auto, and Google Play are trademarks of Google LLC.

7 CarPlay runs on smartphone cellular data service. Normal data rates apply. Apple and CarPlay are trademarks of Apple, Inc.

8 When engaged, 360-degree Surround-View Monitor is not a substitute for safe driving and may not display all objects around vehicle. Always drive safely and use caution.

9 Harman Kardon is a registered trademark of Harman International Industries, Inc.

10 The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is pursuant to license. A Bluetooth enabled device is required to use Bluetooth wireless technology.

11 Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions.

12 Purchase/lease of certain 2022 and newer Kia vehicles with Kia Connect includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year Kia Connect subscription expires, continued access to the full suite of Kia Connect services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain Kia Connect features may immediately terminate. Use of Kia Connect is subject to agreement to the Kia Connect Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). Complimentary Kia Connect subscription is transferable to subsequent owner during the original Kia Connect service term. Only use Kia Connect when safe to do so. Kia Connect may currently be unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see the Kia Owner's Portal for updates on availability. Kia Access with Kia Connect app is available from the Apple App Store or Google Play store. Kia America, Inc. reserves the right to change or discontinue Kia Connect at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. Kia Connect features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. For more on details and limitations, visit www.kia.com or your authorized Kia dealer. Apple and App Store are registered trademarks of Apple Inc. Google and its related trademarks are trademarks of Google LLC or its affiliates.

13 Wi-Fi Hotspot requires enrollment in Kia Connect. Trial or paid subscription data plan required. Wi-Fi Hotspot services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. Wi-Fi Hotspot available only in the fifty (50) United States and the District of Columbia. Wi-Fi Hotspot may be unavailable for model year 2022 and newer vehicles that are purchased or sold in Massachusetts.

14 Remote features require a Kia Connect subscription, a compatible smartphone, and a wireless signal with good coverage. Normal cellular service rates may apply. Do not use remote climate control or remote start if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control or remote start command.

15 Amazon devices are sold separately and require a Wi-Fi internet connection. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.

16 Google devices are sold separately and require a Wi-Fi internet connection. Google, Google Assistant, and all related logos are trademarks of Google, Inc.

17 These features are not substitutes for safe driving and may not detect or display all objects surrounding vehicle. Always drive safely and use caution.

18 When engaged, Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.

19 When engaged, Rear Occupant Alert is not a substitute for one's attention and may not detect all movement within the vehicle. Always check the vehicle interior when exiting the vehicle.

20 These features are not substitutes for safe driving and may not detect or display all objects surrounding vehicle. Always drive safely and use caution.

21 When engaged, Highway Driving Assist is not a substitute for safe driving, may not detect all objects around the vehicle, and only functions on certain federal highways. Always drive safely and use caution.

22 When engaged, Safe Exit Warning is not a substitute for one's attention and may not detect all objects surrounding the vehicle. Always pay attention to traffic and to the area around your vehicle when exiting the vehicle

Press Release Information Accuracy Disclaimer

Information posted in press releases on the Kia Media website was accurate at the time of posting but may be superseded by subsequent releases or other information.

2023 Kia Sportage Review | Pricing, Trims & Photos

The 2023 Kia Sportage is available in eight trims: LX, EX, X-Line, SX, SX-Prestige, X-Line Prestige, X-Pro, and X-Pro Prestige. The hybrid is offered in three trims: LX, EX and SX-Prestige. The plug-in hybrid is offered in two trims: X-Line and X-Line Prestige.

The X-Line is the most popular trim, and we recommend the plug-in hybrid version. We'll explain why.

LX

The base LX starts at \$27,245 (including a \$1,255 destination fee). It comes with front-wheel drive, a 2.5-liter four-cylinder engine, an eight-speed automatic transmission, 17-inch wheels, tilt-and-telescopic steering column, rear center armrest with cupholders, dual-level cargo floor, cloth seating surfaces, a six-way manually adjustable driver's seat, a four-way manually adjustable passenger seat, air conditioning, an 8-inch infotainment touchscreen, Apple CarPlay, Android Auto, and a six-speaker audio system. Safety features include driver attention warning, forward-collision avoidance assist, reverse park distance warning, and lane-keeping assist. Options include all-wheel drive, heated side mirrors, heated front seats, and dual-zone automatic climate control.

EX

Priced from \$29,245, the EX adds standard heated side mirrors, gloss-black exterior accents, synthetic leather seating surfaces, a 10-way power-adjustable driver's seat with two-way lumbar support, heated front seats, a leather-wrapped steering wheel, a 12.3-inch infotainment touchscreen, wireless charging, rear USB ports, blind-spot warning, rear cross-traffic alert, and safe exit warning. Options include roof rails, a panoramic sunroof with power-operated shade, a heated steering wheel, and dual-zone automatic climate control.

X-Line

The X-Line starts at \$32,045 with standard all-wheel drive, four drive modes, LED taillights, LCD instrument cluster, hydrographic wood center fascia, map light and luggage lamp, cruise control, and forward-collision avoidance with junction turning.

This is our pick of the lineup for its standard all-wheel drive, additional drive modes, and interior upgrades along with an available plug-in hybrid engine.

SX

The SX is priced from \$32,745. It comes with a panoramic sunroof with power-operated shade, adjustable power-operated liftgate, LED map light and luggage lamp, driver's seat and side mirror memory, a leather-wrapped gear shift knob, a Harman Kardon audio system, and forward-collision avoidance with junction turning. Additional options include a heated windshield and windshield washer nozzles.

SX-Prestige

Pricing starts at \$34,745 for the SX-Prestige with standard 19-inch wheels, LED projection headlights, LED fog lights, LED rear combination lights, solar tinted windshield and front glass, premium synthetic leather seats, an eight-way power-adjustable passenger's seat, rear park collision avoidance, surround-view monitor, and blind-view monitor.

X-Line Prestige

This trim is only available as a plug-in hybrid. It includes LED projection headlights, rear combination lights, and fog lights, tinted windshield and front windows, heated windshield and windshield washer nozzles, alloy pedals, and eight-way power-adjustable front passenger seat, two-position memory for driver's seat and side mirrors, ventilated front seats, heated steering wheel, a Harman Kardon premium audio system, highway driving assist, front and rear park distance warning, and remote smart parking assistant.

X-Pro

The X-Pro is priced from \$35,745 with features that include all-wheel drive, four drive modes, 17-inch wheels, gloss-black exterior accents, hydrographic wood interior trims, alloy pedals, and a four-way manually adjustable front passenger seat.

X-Pro Prestige

The top X-Pro Prestige trim starts at \$38,045 with standard LED projection headlights, LED combination rear taillights, tinted windshield and front windows, an eight-way power-adjustable front passenger seat, and ventilated front seats.

2023 Kia Sportage Overview

Kia's Venerable Sportage Arrives with Stylish and Trail-Ready X-Pro Versions

- 2023 Sportage upstages subcompact SUV segment with larger and more capable lineup featuring the all-new X-Line and Sportage X-Pro trims
- Debuts class-up features including available dual panoramic curved 12.3-inch display screens¹
- "Opposites United" design philosophy blends futuristic yet rugged design elements
- Larger in several dimensions compared to the previous generation, with best-in-class rear seat legroom² and rear cargo capacity that's the largest in the segment
- Comprehensive trim lineup includes LX, EX, SX, SX-Prestige, plus new adventure-ready trims (X-Line, Sportage X-Pro, and X-Pro Prestige) that leverage Sportage AWD's 1.5-inch increased ground clearance with unique body and interior trims, along with available new all-terrain tires and multi-terrain mode AWD system³
- More power via new 2.5-liter I-4 engine with new 8-speed automatic transmission and 187 HP
- Achieves up to 8-percent better fuel-economy despite larger overall size⁴
- Eight standard Advanced Driver Assistance Systems (ADAS), including newly available features such as 360° Surround View Monitor with 3D View and live feed Blind-Spot View Monitor within instrument cluster.
- Most trims will be assembled alongside award-winning Telluride, Sorento, and K5 at Kia's West Point, Georgia plant

April 22, 2022, Palm Springs, CA – This week, the all-new Kia Sportage will take to the desert roads of California for its National Press Introduction. Media outlets from around the country will have an opportunity to experience the Sportage both on- and off-road to fully understand its wide range of driving characteristics.

As Kia's longest running nameplate which pioneered its segment, the Sportage undergoes its most significant change to date as the fifth generation is unveiled. Developed as part of Kia's new global brand transformation, "Movement that Inspires," the all-new 2023 Sportage subcompact SUV delivers more of everything for today's savvy, adventurous and eco-conscious consumers.

Exuding the brand's new "Opposites United" design philosophy, the new Sportage is a welcome addition in a sea of bland-looking subcompact SUVs that crowd today's market. Significantly larger, more capable and powerful, and more fuel efficient, the fifth-generation model debuts a number of Sportage firsts including an available dual panoramic curved digital display and an exciting new variant that will literally take consumers to new heights. Most Sportage trims will now be assembled in the U.S., alongside the award-winning Telluride, Sorento, and K5 at Kia's manufacturing plant in West Point, Georgia.

The Sportage delivers something for everyone, with a diverse lineup and trim levels that include the LX, EX, SX, SX-Prestige and X-Line, while the all-new Sportage X-Pro and X-Pro Prestige trims allow drivers to venture further into nature with off-road ready features including all-terrain tires, among other elements. To that end, journalists will drive the new Sportage X-Pro this week on a specially designed course built to demonstrate its rugged capabilities and off-road prowess. From side slopes to steep descents and deep ruts, the Sportage will tread a variety of obstacles and challenges.

The 2023 Sportage MSRP starts at \$25,990 for the FWD LX model and tops out at \$36,790 for the AWD X-Pro Prestige model. The destination charge is an additional \$1,255. The Sportage arrives in Kia showrooms this spring.

A Balancing Act in Design

Bearing all the elements of Kia's new "Opposites United" design philosophy, Sportage's distinctive appearance leaves a lasting impression with its contrasting but unified elements. Smooth, soft surfaces are offset by rugged, sheer forms, combining off-road confidence with cutting edge modern cues. It's sleek and ready for anything.

- Tiger nose grille gets more technical with floating design, perched above blacked out grille graphic that spans the entire width of the front fascia
- Distinct "boomerang" daytime running lights immediately draw the eye with dramatic angles, which push the uniquely shaped headlights to the outer corners
- Angular fenders lend Sportage a sharp and strong presence
- Crisp shoulder line rises from the hood and runs down the side, adding more volume to overall shape
- Muscular shoulders around the rear flow into futuristic "notch-shaped" taillights, which are seamlessly connected by a thin black graphic across the tailgate

A Living Space Both Comfortable and Connected

Inspired by high-end outdoor products, furniture, and modern architecture, the Sportage's interior is a new concept for Kia, transforming the cabin into a pleasant living space, complete with near-luxury, thoughtful features:

- Futuristic driver cockpit with available dual panoramic curved display⁵ seamlessly connects two screens for nearly 25-inches of digital bliss (12.3-inch digital instrument cluster, 12.3-inch infotainment screen)
- Angular air vents hug the curved display for a simple and technical overall dash layout
- Asymmetrical console puts controls and buttons at driver's hand with ease, while also boasting smart storage solutions, including cup holders that come undone when they need to hold something other than a cup (think tablet, etc.)
- Real stitching and detailed pattern on the seats creates a feeling of indulgence (SX and above), along with animal-free leather (EX and above)
- Innovative coat hanger molded behind front headrests, with useable seatbacks that also house USB ports and an integrated hook for shopping bags or for organizing charging cables⁶

To further distinguish itself from the hot-selling Seltos and more clearly define its space in Kia's robust SUV lineup, the Sportage has gone from one of the smallest SUVs in its class to one of the largest. With best-in-class rear legroom⁷, rear passengers are greeted with a more relaxing space where they can feel good about kicking back.

- Overall length is 7.1 inches longer than previous generation, with a 3.4-inch longer wheelbase
- Taller and wider by a half inch compared to the previous generation
- Class-leading rear legroom with 41.3 inches of room⁷
- Best-in-class rear cargo capacity with 39.6 cu-ft. of space
- Dual level cargo floor

To match the high-tech interior, the Sportage abounds with standard and available infotainment to keep drivers connected, confident, and informed of what's going on around them.

- Standard Android Auto⁸ and Apple CarPlay⁹ on all trims
- Intuitive new touchpad with climate and audio controls sits beneath infotainment screen; switching between functions changes what physical knobs do, whether it's controlling temperature or adjusting the volume
- Available 360-degree Surround-View Monitor with 3D view provides a bird's-eye view of vehicle surroundings¹⁰
- Available Harman Kardon¹¹ premium audio system
- Multi-connection Bluetooth¹² simultaneously links two smartphones
- Personalized profile that can be set up to remember climate and infotainment preferences, phone connection pairings, etc. (EX and above)
- Available wireless charging¹³ pad built inside the upper tray
- Available Kia Connect¹⁴ services provide advanced embedded connectivity to take the customer experience to an all-new level:
 - A Sportage first, the Wi-Fi Hotspot¹⁵ connects up to five devices to 4G LTE-based internet
 - Includes over the air map updates for eligible vehicles
 - Refreshed Kia Access App with newly added compatibility through Apple- and Android-based smartwatches to access features like remote climate control, door lock/unlock and more¹⁶
 - Peace of mind with the recently introduced stolen vehicle tracking and immobilization capability
 - Connected Routing: Cloud-based system calculates the optimal route using real-time maps and predicted traffic info based on

historical information and AI to learn the preferred routes of users

- Smart Speaker Integration lets customers use Amazon Alexa¹⁷ or Google Assistant¹⁸ enabled smart speakers or devices to remotely control some functions (such as remote start¹⁶)

New Foundation

Underpinned by the same all-new 3rd generation “N3” platform found in the Sorento, the chassis provides a rigid base and aims to offer:

- Better driving dynamics via expanded use of hot-stamped parts and ultra-high-strength steel for increased average tensile strength and torsional stiffness
- Minimized road, wind, and engine noise via greater application of sound absorbing and insulating materials

A Diverse Engine Lineup

Whether you're an urban adventurer or an off-pavement explorer, there's a Sportage for you.

- New 2.5-liter I-4 is more powerful and more fuel efficient than outgoing engine
 - Paired with new 8-speed automatic transmission
 - 187 horsepower
 - FWD or available AWD (AWD-equipped models gain 1.5 inches in ground clearance over outgoing Sportage)
 - The available Active AWD system³ uses electro-hydraulic coupling with center-locking differential to actively distribute power between front and rear wheels depending on road and driving conditions.
 - Additional powertrains available as Turbo Hybrid and Turbo Plug-in Hybrid

Sportage All-Wheel Drive X-Line and X-Pro

In developing a reputation for building rugged and capable SUVs, Sportage is available in the X-Line and all-new Sportage X-Pro trims. Both come standard with an Active AWD system and a unique tread-like stitching pattern on unique and easy to clean SynTex synthetic leather seats. The Sportage X-Pro will be featured at this week's press event and will driven on a course designed to showcase its off-road abilities.

Sportage X-Line blends sporty and rugged looking exterior features:

- Unique front and rear bumpers with a satin chrome surround create a tougher image, complemented by side garnish
- Side mirrors, roof rack and window surrounds finished in gloss black for a sportier look
- Raised roof rack rails to support adventure ready accessories
- Exclusive 19-inch wheels

Sportage X-Pro has off-road hardware to match its design elements, so it doesn't just look like a trail-ready vehicle – it is.

- B.F. Goodrich¹⁹ all-terrain tires
- 17-inch matte black off-road wheels
- LED fog lights and available LED Projector headlights (standard on X-Pro Prestige) to illuminate the trail ahead if your adventure takes you into the night
- Heated windshield and wiper washer nozzle
- Multi-terrain drive modes with Normal, Sport, Smart, and Snow modes specifically tuned for Sportage X-Pro trims to reduce wheel slip, maximize traction and downhill braking control
- Exclusive two-tone roof available in three exciting colors
- Ventilated front seats (X-Pro Prestige)
- 8-way power front passenger seat (X-Pro Prestige)

Inspiring Driver Confidence with Advanced Driver Assistance

There's no shortage of standard Advanced Driver Assistance Systems.²⁰ Even at the base LX level, drivers will appreciate the convenience of having some of Kia's most technologically advanced systems.

- Driver Attention Warning (DAW)²¹: Analyzes the driver's attention level and provides a warning if a break is recommended. It may also provide a leading vehicle departure alert, if the leading vehicle departs from a stop and the driver does not react within a certain time period.
- LED Headlights with High Beam Assist (HBA): Engineered to automatically dim the headlights when an oncoming or leading vehicle is detected, then return to high beams when vehicles are no longer detected
- Lane Following Assist (LFA): Helps detect lane markings and vehicles ahead and provides steering inputs to help center the vehicle in the lane
- Lane Keeping Assist (LKA): Helps detect lane markings and provides steering inputs to help prevent the vehicle from leaving the lane while driving
- Forward Collision Avoidance (FCA) with Cyclist detection capability: Warns if there is risk of a collision with a vehicle, pedestrian, or cyclist in front of the vehicle while driving and may automatically assist with braking
- Rear Occupant Alert (ROA)²²: Provides a warning to the driver to check the rear seat before exiting the vehicle
- Rear View Monitor (RVM) with Dynamic Parking Guidance: Provides view of behind the vehicle, with guidelines that adjust to follow the direction the vehicle is turning

- Reverse Parking Distance Warning (PDW-R): Detects certain objects behind the vehicle, issuing an audible warning when an obstruction is detected. The warning tone chimes faster as the vehicle gets closer to the detected object

Optional Advanced Driver Assistance Systems:

- Blind-Spot View Monitor (BVM)²³: Projects live video view of adjacent lanes in the instrument cluster when activated via the turn signal
- Blind Spot Collision Avoidance-Assist (BCA): May help avoid a collision with rear-side vehicles when changing lanes
- Blind Spot Collision Avoidance (BCA) with Parallel Exit: May help avoid collisions with rear-side vehicles when exiting parallel parking spot by automatically assisting with braking
- Rear Cross-Traffic Collision Avoidance-Assist (RCCA): Helps detect approaching cross traffic when in reverse. When approaching cross traffic is detected, the system alerts the driver and may apply brakes
- Forward Collision Avoidance (FCA) with Junction Turning capability: Helps avoid collisions with an oncoming vehicle while turning left at an intersection
- Forward Parking Distance Warning (PDW-F): Detects certain objects in front of the vehicle, issuing an audible warning when an obstruction is detected. The warning tone chimes faster as the vehicle gets closer to the detected object
- Highway Driving Assist (HDA)²⁴: Helps maintain a set speed and distance from the vehicle detected in front and helps keep vehicle centered in the lane
- Intelligent Speed Limit Assist (ISLA): Uses speed limit information detected through the front camera or GPS navigation information (when activated) and issues warning if the speed is over the speed limit
- Navigation-based Smart Cruise Control-Curve (NSCC-C): Leverages the navigation system to help lower the vehicle's speed proactively before upcoming curves
- Reverse Parking Collision Avoidance (PCA-R): May help avoid collisions with rear pedestrians or objects detected during reverse parking, potentially automatically assisting with emergency braking if the risk of a collision increases after warning
- Safe Exit Warning (SEW)²⁵: Provides a warning when a vehicle is approaching from the rear-side while someone is exiting the vehicle
- Smart Cruise Control (SCC) with Stop and Go: Helps maintain distance from the vehicle ahead and drive at a speed set by the driver, including in certain stop-and-go driving conditions

Kia America - about us

Headquartered in Irvine, California, Kia America continues to top automotive quality surveys and is recognized as one of the 100 Best Global Brands. Kia serves as the "Official Automotive Partner" of the NBA and offers a range of gasoline, hybrid, plug-in hybrid and electrified vehicles sold through a network of nearly 750 dealers in the U.S., including several cars and SUVs proudly assembled in America.

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1 Distracted driving can result in the loss of vehicle control. When operating a vehicle, never use a vehicle system that takes your focus away from safe vehicle operation.

2 Best-in-class interior room, cargo room, and rear seat legroom claims based on comparison of 2021 and 2022 Mass Market Subcompact SUVs as of October 2021. Mass Market Subcompact SUV class as determined by Kia Segmentation.

3 No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive safely.

4 MPG improvement as determined by manufacturer testing for at least one trim. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition. EPA estimates can be found at fuelconomy.gov

5 Distracted driving can result in the loss of vehicle control. When operating a vehicle, never use a vehicle system that takes your focus away from safe vehicle operation.

6 Always stow cargo safely and securely.

7 Best-in-class rear seat legroom claim based on comparison of 2021 and 2022 Mass Market Subcompact SUVs as of October 2021. Mass Market Subcompact SUV class as determined by Kia Segmentation.

8 Android Auto vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play store and an Android compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android, Android Auto, and Google Play are trademarks of Google LLC.

9 CarPlay runs on smartphone cellular data service. Normal data rates apply. Apple and CarPlay are trademarks of Apple, Inc.

10 When engaged, 360-degree Surround-View Monitor is not a substitute for safe driving and may not display all objects around vehicle. Always drive safely and use caution.

11 Harman Kardon is a registered trademark of Harman International Industries, Inc.

12 The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is pursuant to license. A Bluetooth enabled device is required to use Bluetooth wireless technology.

13 Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions.

14 Purchase/lease of certain 2022 and newer Kia vehicles with Kia Connect includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year Kia Connect subscription expires, continued access to the full suite of Kia Connect services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain Kia Connect features may immediately terminate. Use of Kia Connect is subject to agreement to the Kia Connect Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). Complimentary Kia Connect subscription is transferable to subsequent owner during the original Kia Connect service term. Only use Kia Connect when safe to do so. Kia Connect may currently be unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see the Kia Owner's Portal for updates on availability. Kia Access with Kia Connect app is available from the Apple App Store or Google Play store. Kia America, Inc. reserves the right to change or discontinue Kia Connect at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. Kia Connect features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. For more on details and limitations, visit www.kia.com or your authorized Kia dealer. Apple and App Store are registered trademarks of Apple Inc. Google and its related trademarks are trademarks of Google LLC or its affiliates.

15 Wi-Fi Hotspot requires enrollment in Kia Connect. Trial or paid subscription data plan required. Wi-Fi Hotspot services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. Wi-Fi Hotspot available only in the fifty (50) United States and the District of Columbia. Wi-Fi Hotspot may be unavailable for model year 2022 and newer vehicles that are purchased or sold in Massachusetts.

16 Remote features require a Kia Connect subscription, a compatible smartphone, and a wireless signal with good coverage. Normal cellular service rates may apply. Do not use remote climate control or remote start if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control or remote start command.

17 Amazon devices are sold separately and require a Wi-Fi internet connection. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.

18 Google devices are sold separately and require a Wi-Fi internet connection. Google, Google Assistant, and all related logos are trademarks of Google, Inc.

19 BF Goodrich is a trademark of Compagnie Générale Des Etablissements Michelin.

20 These features are not substitutes for safe driving and may not detect or display all objects surrounding vehicle. Always drive safely and use caution.

21 When engaged, Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.

22 When engaged, Rear Occupant Alert is not a substitute for one's attention and may not detect all movement within the vehicle. Always check the vehicle interior when exiting the vehicle.

23 These features are not substitutes for safe driving and may not detect or display all objects surrounding vehicle. Always drive safely and use caution.

24 When engaged, Highway Driving Assist is not a substitute for safe driving, may not detect all objects around the vehicle, and only functions on certain federal highways. Always drive safely and use caution.

25 When engaged, Safe Exit Warning is not a substitute for one's attention and may not detect all objects surrounding the vehicle. Always pay attention to traffic and to the area around your vehicle when exiting the vehicle.

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